

CLAIMS

I claim:

1. A cooperating Internet system comprising:

a posted Internet website accessible via a first Internet domain name that begins with www. followed by a unifying prefix followed by a first topic phrase, wherein the unifying prefix is included in at least a second Internet domain name that begins with www. followed by the unifying prefix followed by a second topic phrase,

wherein the posted content accessible via the first Internet domain name and via the second Internet domain name follow at least one unifying rule.

2. The cooperating Internet system of claim 1, wherein the unifying prefix is included in a plurality of domain names beginning with the unifying prefix.

3. The cooperating Internet system of claim 1, wherein the first domain name and the second domain name have a dot-com suffix.

4. The cooperating Internet system of claim 1, further including a plurality of domain names that begin with www. followed by the unifying prefix followed by respectively differing topic phrases.

5. The cooperating Internet system of claim 1 wherein the unifying prefix is advertised and/or announced.

6. The cooperating Internet system of claim 1, wherein the unifying rule is that the first page of posted content include an individual's name, business or professional information, telephone number and email contact information.

7. The cooperating Internet system of claim 1, wherein the unifying prefix is an English-language word.

8. The cooperating Internet system of claim 1, wherein the unifying prefix is the word "urgent".

9. The cooperating Internet system of claim 1, wherein the unifying prefix is selected from the group consisting of a school name, an association name, a club name, a hobby and a sport.

10. The cooperating Internet system of claim 1, wherein the unifying prefix is established in connection with a unifying suffix.

11. A method of advertising services and/or products on the Internet, comprising:

(A) establishing a unifying prefix;

(B) obtaining at least one domain name beginning with www. followed by the unifying prefix; and

(C) publicizing the unifying prefix.

12. The method of claim 11, including obtaining a series of domain names beginning with the unifying prefix.

13. The method of claim 11, including posting content on respective websites for a series of domain names each beginning with the unifying prefix.

14. The method of claim 11, including obtaining a series of domain names beginning with the unifying prefix and ending with a unifying suffix.

15. The method of claim 11, including posting content on respective websites for a series of domain names each beginning with the unifying prefix and ending with the unifying suffix.

16. A unified system of organizing information posted on the Internet, comprising:

establishing and publicizing a directory, wherein the directory includes at least a first unifying prefix 1 and $n-1$ further unifying prefixes, where n is any integer ≥ 1 , wherein at least the unifying prefix 1 appears in at least one Internet domain name via which posted content is accessible in a form beginning www. "unifying prefix 1".

17. A unified system according to claim 16, wherein $n \geq 2$ and the directory includes at least further "unifying prefix 2";

wherein the "unifying prefix 2" appears in at least one Internet domain name via which posted content is accessible in a form beginning www. "unifying prefix 2".

18. A unified system according to claim 16, wherein the "unifying prefix 1" appears in a plurality of registered Internet domain names and the "unifying prefix 2" appears in a plurality of registered Internet domain names.

19. A unified system according to claim 16, wherein the "unifying prefix 1" appears in a plurality of registered Internet domain names for which content may be accessible or for which content may be not posted or not accessible.

20. A tool for accessing content on the Internet, comprising:

a unifying prefix applicable in a domain name form of "www." followed by the unifying prefix followed by a topic phrase followed by a suffix.